

## Quenching an Urgent Thirst

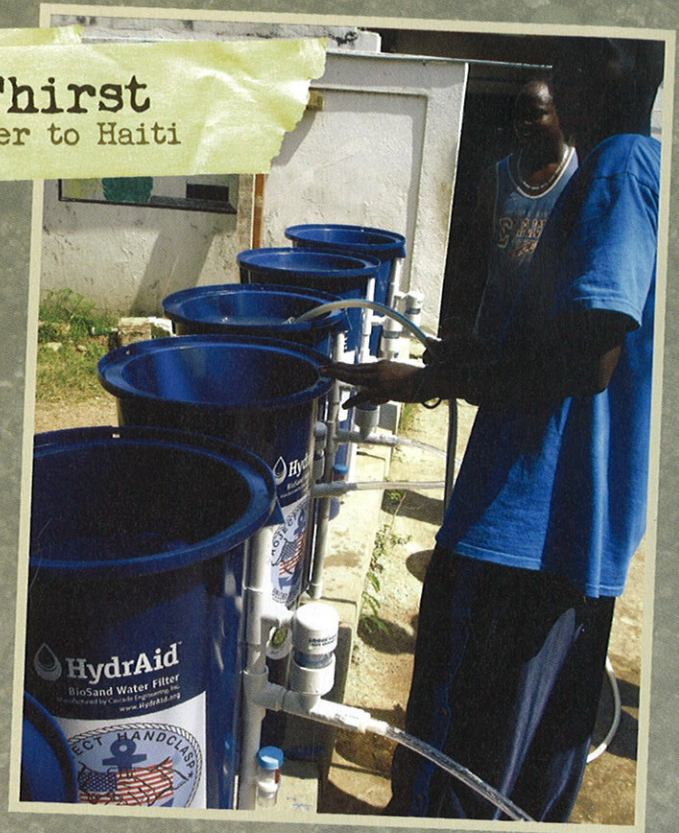
Amway helps bring safe drinking water to Haiti

The quest for clean water dominates daily life for a majority of the world's population. More than 4 million people worldwide die each year from drinking unsafe water. In the months following the Haiti earthquake one of the most pressing needs continues to be access to clean, safe drinking water.

In the spirit of improving lives, Amway stepped up to get clean water to Haiti's people. Amway R&D personnel volunteered their time to build 300 HydrAid® BioSand Water Filter systems to send to Haiti. These simple filters have no moving parts, require no electricity, and can combat the leading causes of waterborne death and disease by reducing parasites, bacteria, and viruses. One filter can deliver 100 gallons of safe water per day for more than 10 years.

"We are able to put the power of a water filtration plant into homes, clinics, and schools in Haiti," says Roy Kuennen, Director - Durables R&D, of Amway. The Corporation also provided safe storage containers for the filters.

A network of partners worked in conjunction with Amway to get the filters up and running. Nugent Sand and Gravel donated sand, and Dow Chemical Company donated a rail car of resin—both necessary filter ingredients. The United States Navy—Project Handclasp helped with the logistics, Safe Water Team underwrote the first truckload of filters, and Pure Water for the World installed the systems and trained locals on use and upkeep.



Currently, 600 such filtration systems are in place in Haiti, but 1,000 are needed. A \$100 donation covers the cost of purchasing, shipping, and installing a HydrAid BioSand Water Filter system in Haiti through a Rotarian project called *Thirsting to Serve*.

